

# WGB 2016 Survey Results

## Meeting Schedule

Which would you prefer (select one)

Continue the current schedule of weekday daytime meetings	61	79.2%
Switch to weekends	7	9.1%
I do not attend meetings. Too far.	2	2.6%
offer a mix of times	2	2.6%
Switch to weekday evenings	2	2.6%
Alternate days/evenings	1	1.3%
alternate daytime with evenings or weekends	1	1.3%
Combination of Weekday/Weeknight meetings	1	1.3%

**In the past, the guild held eight meetings a year from September through May, skipping only December. Primarily because of weather concerns, we first dropped the January meeting and then changed the February meeting to remove the workshops and afternoon speaker and scheduled instead a video, exhibit, and/or panel discussion. Which of these do you think we should do in the future (select as many as desired):**

Maintain the current seven meeting schedule with the special February format	38	51.4%
Keep the February special format but bring back a regular January meeting with the option to move it to February if the weather causes a January cancellation	29	39.2%
Add a summer field trip or social activity	26	35.1%
Add a summer meeting	14	18.9%

## Meeting Contents

### Summary of Meeting Scores

Bulletin samples distribution	4.19
Show and Tell	4.11
Morning Workshops (class registration) table	4.03
Business meeting	3.84
Bulletin board	3.76
Yarn sales	3.75
Morning Class review	3.54
Books and Monographs table	3.51
Membership table	3.48
Sign in table	3.43
Meeting Location	3.42
Door prizes	2.78

# WGB 2016 Survey Results

## Detail of Meeting Scores

### Meeting Location

Dislike very much	6	8.3%
Dislike	13	18.1%
Neutral	22	30.6%
Like	7	9.7%
Like very much	24	33.3%

### Sign in Table

Dislike very much	14	18.9%
Dislike	2	2.7%
Neutral	17	23.0%
Like	20	27.0%
Like very much	21	28.4%

### Door Prizes

Dislike very much	21	28.4%
Dislike	10	13.5%
Neutral	17	23.0%
Like	16	21.6%
Like very much	10	13.5%

### Membership Table

Dislike very much	9	12.7%
Dislike	7	9.9%
Neutral	18	25.4%
Like	15	21.1%
Like very much	22	31.0%

### Morning Workshops (class registration) table

Dislike very much	5	6.8%
Dislike	3	4.1%
Neutral	11	14.9%
Like	21	28.4%
Like very much	34	45.9%

# WGB 2016 Survey Results

## Books and Monographs table

Dislike very much	5	6.8%
Dislike	3	4.1%
Neutral	28	38.4%
Like	24	32.9%
Like very much	13	17.8%

## Bulletin Board

Dislike very much	3	4.2%
Dislike	6	8.3%
Neutral	17	23.6%
Like	25	34.7%
Like very much	21	29.2%

## Yarn sales

Dislike very much	4	5.5%
Dislike	6	8.2%
Neutral	16	21.9%
Like	25	34.2%
Like very much	22	30.1%

## Bulletin samples distribution

Dislike very much	3	4.2%
Dislike	3	4.2%
Neutral	10	13.9%
Like	17	23.6%
Like very much	39	54.2%

## Business Meeting

Dislike very much	3	4.1%
Dislike	7	9.6%
Neutral	16	21.9%
Like	20	27.4%
Like very much	27	37.0%

# WGB 2016 Survey Results

## Morning Class Review

Dislike very much	6	8.3%
Dislike	5	6.9%
Neutral	23	31.9%
Like	20	27.8%
Like very much	18	25.0%

## Show and Tell

Dislike very much	1	1.4%
Dislike	6	8.1%
Neutral	9	12.2%
Like	26	35.1%
Like very much	32	43.2%

## Comments about any of the above (the meeting schedule, facilities, and agenda)?

- What is Morning Class Review? Do you do a review of the upcoming classes or is it to review the current day's classes
- BRIEF business meeting with only important items mentioned in an organized way, please. It is much better than it used to be, but could still be tightened up.
- Given that the name is the "BOSTON" weaver's guild, it is very hard to have it in the middle of the state. It can take 1 1/2 hours to get there from Boston proper.
- Would like to bring back announcements to the end of the business meeting. More detail on the morning classes would be interesting.
- Add a June meeting
- I appreciate keeping a time limit on the business meeting part of the meeting. I also really enjoy the show and tell- from the workshops in the morning.  
I think the yarn table, being run by members, is still a good asset and we should keep it open to those who want to bring in yarn/books or other items to sell.
- wish there was more time to see and talk to friends at the meeting
- I wish the meeting place was closer to Boston.
- Facilities good, location distant. "Community building" activities which can ONLY be accomplished in a group meeting must always be the first priority.
- Keep it as it is
- Instead of say, Door Prizes, could we do either a book review or occasional weaving tip with illustration prompted by a class. For example, Robyn Spady's tip to add a second shot in the shed to mark the fold line of a hem.
- Meetings: It would be nice to have a June meeting or field trip in June. We could try another January meeting. Moving morning workshops to February may be a problem depending on teacher availability.

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Show & Tell: I would like to see a table designated for Show & Tell so members can view items up close. Use it to begin the Business Meeting.

- An alternative to evening meetings that could work for some people for whom Wednesdays during the day is a problem might be to rotate the day of the week meetings are held so members like me could at least make some of the meetings each year.
  2. The last 5 years or so, the worst weather has been in February (have the seasons slipped somehow?) so a January meeting is not an idea to dismiss!
  3. A meeting place closer to Boston would be ideal (whatever was the result of the mapping of members addresses that was done some years ago?)
  4. I need to leave the meeting particulars blank as I cannot judge their merits since I cannot attend meetings.
- Location is far for me to go (I live & work full time in Boston), and weekday meetings require me to take a day off work, which is not ideal.
- I am unable to make any week day meeting---a Sat. meeting would be better but not the 3rd week end as CT meets on that Saturday with approx 70-90 attending
- Weekend meetings might attract more members as would a location closer to Boston.

## Afternoon Speaker

Summary of Afternoon Speakers Scores (1 is the highest)

Artists	2.90
Weaver stories	3.05
Historical	3.42
Outreach - Plimoth, refugees, etc.	3.43
Yarns and equipment	3.57
Museums	3.68

## Detail of Afternoon Speakers Scores

### Weaver Stories

First	24
Second	12
Third	9
Fourth	8
Fifth	7
Sixth	14

### Yarns and Equipment

First	10
Second	13
Third	13
Fourth	10
Fifth	14
Sixth	12

### Outreach – Plimoth, Refugees, etc.

First	11
Second	14
Third	14
Fourth	7
Fifth	13
Sixth	11

# WGB 2016 Survey Results

Artists		Museums		Historical	
First	25	First	8	First	17
Second	9	Second	12	Second	8
Third	14	Third	11	Third	15
Fourth	7	Fourth	17	Fourth	7
Fifth	6	Fifth	10	Fifth	15
Sixth	11	Sixth	13	Sixth	12

## The length of the presentation is (choose one)

Too long	2
Too short	0
About right	71

## Suggestions for afternoon speakers or topics?

- Specialty weaves and special effects (such as iridescence)
- None of the topics above would be my top choice. Structure talks. Design. Color. Artist trunk shows and talk about their design process. Weaving travelogue. Guild exhibit of work of Journeyman rating, Apprentice rating.
- historical or ethnic presentations
- Topics about weaving theory
- I think the programming for the February meeting is never good. Anything that fits the current requirement is expendable. Either make it a better meeting or drop it.
- Unfortunately, because of my travel schedule, I end up missing many of the meetings. Wondering if we had them taped and put onto our web site ( the afternoon speaker series) that would be a benefit for members who can't make the meetings and would like to gain the benefits of the speakers ( like Ted Talks).I really enjoy when artist/production weavers come and share about their process and work life. We need to get better with the technology for the slides.
- contact other guilds for ideas
- warp painting
- President of ASID Boston. What do Designer's want , buy, commission? Where is our market? clothing, housewares, Art? other?
- Fewer presentations with slides and low light
- Speakers who traveled to foreign countries where weaving is still much alive.
- weave structures
- Topic: the Traveling Weaver or great places to explore weaving. Many of us would like to include a weaving itinerary during our national or international travel, but don't know where to start looking. Linda Cortwright would be a good one.
- Modern weaving (RISD professor), drawlooms, jurying, design (color/texture/structure)
- Donegal or Shetland weavers/traditions

# WGB 2016 Survey Results

## Morning Workshops

### Summary of Workshop Scores

Topic Variety	4.41
Topic Quality	4.25
Teacher variety	4.18
Teacher quality	4.28

### Detail of Workshop Scores

#### Topic Variety

Poor	1	1.4%
Fair	2	2.9%
Neutral	2	2.9%
Good	27	39.1%
Excellent	37	53.6%

#### Teacher quality

Poor	2	2.9%
Fair	1	1.5%
Neutral	3	4.4%
Good	32	47.1%
Excellent	30	44.1%

#### Topic Quality

Poor	2	2.9%
Fair	1	1.4%
Neutral	3	4.3%
Good	35	50.7%
Excellent	28	40.6%

#### Class size is

Too big	1	1.5%
Too small	0	0.0%
About right	67	98.5%

#### Teacher variety

Poor	1	1.5%
Fair	2	3.0%
Neutral	10	15.2%
Good	24	36.4%
Excellent	29	43.9%

# WGB 2016 Survey Results

**Weavers Helping Weavers is offered at the same time as the Morning Workshops, but is free. In the past couple of years, we have moved away from offering presentations for WHW and towards a more casual discussion gathering. What approach would you prefer going forward?**

Continue with casual discussions	16	24.2%
Return to more formal presentation topics	11	16.7%
A mix of both approaches	39	59.1%

## **Suggestions for morning workshops or teachers?**

- All about fringes, double weave
- Color choices - Lisa Hill or Becky Ashendon, round table discussion of different weavers approaches to more than 8 harnesses- or perhaps feature individual weavers at different workshops -Carol Wooten might be a good place to start.
- An in depth study of a chosen weave structure - perhaps spanning several months.....or a select book.
- more "out of the box" workshops that focus on creativity and non traditional weaving
- already sent a detail list. We should work on developing some new teachers among our talented guild members.
- WHW - show and tell?
- Eliminate WHW
- Your member's skill and teaching ability are always excellent. Featuring past or even present students/applicants of Excellence is always excellent
- Ratings review opportunities - someone to critique projects
- Wish there was at least one each month for advanced weavers
- I would like to see less informational and more hands-on or demo.
- You are doing a great job!
- WHW should be exactly what it says: A knowledgeable weaver answering question or solving problems for new weavers.
- Randall Darwall
- Color and twill gamps, the benefits and pitfalls. Why do one if you are not doing ratings? Also loom maintenance and equipment problem solving.
- Continue a good variety.

## Special Workshops

**Are you more likely to attend: (choose one)**

# WGB 2016 Survey Results

One Day Workshop	33	45.2%
Two day Workshop	10	13.7%
Three day Workshop	0	0.0%
All of the above	30	41.1%

## Are you more likely to attend: (choose one)

Spring workshops (usually in March)	20	27.4%
Fall workshops (usually in October or November)	9	12.3%
Either	44	60.3%

## Suggestions for special workshops or teachers?

- Ann Richards, if she ever come over from England, Inge Dam, Lucienne Coifman
- Elin Noble, dyeing; Marian Stubenitsky, Echo weave
- Peggy Osterkamp, Madelyn Vander Hoogt, Michele Wiplinger, Laura Fry, Daryl Lancaster-coordinate with other guilds, passing teachers from guild to guild.
- Robyn Spady
- Having a Fall special workshop is too much with the annual sale also happening
- I don't have a travel loom so often can't take part in special workshops. I do AM classes when I attend and gain benefits from them.
- I gave course for art teacher's in ordinary classroom in schools with no art room. This was very well received . Also bringing hand weaving to grammar school level is great for students.
- Clothing workshop
- I am more likely to attend if the workshop would be held at the art studio in Lawrence like a couple were in the past.

## Library

### Summary of Library Scores

Library hours	3.83
Morning workshop topics books displayed in vestry	4.00
Library catalog availability	3.99

### Detail of Library Scores

#### Library hours

# WGB 2016 Survey Results

Not helpful at all	5	7.2%
Somewhat not helpful	3	4.3%
Neutral	19	27.5%
Somewhat helpful	14	20.3%
Very helpful	28	40.6%

## Morning workshop topics books displayed in vestry

Not helpful at all	3	4.3%
Somewhat not helpful	3	4.3%
Neutral	12	17.1%
Somewhat helpful	25	35.7%
Very helpful	27	38.6%

## Library catalog availability

Not helpful at all	4	5.8%
Somewhat not helpful	0	0.0%
Neutral	15	21.7%
Somewhat helpful	24	34.8%
Very helpful	26	37.7%

## Suggestions for the library?

- The library - and librarians - are a terrific resource! Put catalog onto LibraryThing with link on the WGB website. Some reorganization would make it easier to find materials.
- If we had a guild headquarters/storefront/home, the library could be used for MANY more hours than its current availability. We could also make routine weaving classes available. Check out the programs of the Rochester Weaver's Guild.
- It would be so great if there were a way to get in there times other than when we meet
- Don't really go to the library. Have looked at some of the books that get brought over for each meeting. That is a great idea.
- A list of library books would be excellent. We could also categorize them and feature reviews in quarterly or monthly newsletter.
- I usually use library book then buy where available.  
You may consider selling new books, or having a new book review monthly.  
Ask members to volunteer review.
- Computer available with catalog on it. Find books by subject in catalog.
- Location is difficult. I never think to go to the other building to check it out.
- more DVDs

## Education Grants

# WGB 2016 Survey Results

## For which of the following would you be most likely to seek an educational grant:

NEWS	4	7.5%
Convergence	7	13.2%
Special Workshops	11	20.8%
All above	22	41.5%
Other:	9	17.0%

Other responses: private instruction, Complex Weavers, none, not applicable

## How likely are you to apply for an Education Grant for a workshop or class in the future?

Not at all likely	45	60.8%
Somewhat likely	22	29.7%
Very likely	7	9.5%

## What would it take for you to apply for an education grant?

- An act of God or Congress!!!
- What is the purpose of this grant? To help someone financially? To encourage bringing back new information to the guild? Most of us who can afford to get away during the day to get to meetings are also financially relatively well off. Maybe if it were expressed as encouraging the favor of bringing back new information to share, there would be a perceived reason to apply.
- Reminder and the application form sent with the blast around the time of one of the above.
- Someone responding to my inquiry! How about a named person to write to?
- A kick in the pants? The amount awarded (\$300?) is generally low enough that it does not cover a lot. Would like to see these go to people doing something that is new for them - first time at Convergence, Complex Weavers Seminar, whatever, but not their 10th NEWS.
- Nothing. I prefer to leave this for those in need. Maybe we should make signup forms for workshops ask if financial assistance is desired. Otherwise, open it up to people outside the guild?
- Just need to know when/ how to. I'll check the members guide to see if it's mentioned there.
- would not apply - don't feel that the guild should be giving out grants unless there is financial need
- The grants are too small. A couple of hundred dollars just doesn't do much. I think it should be possible to apply for \$500 or \$1000 all at once, which would make a real difference. Also, people do feel the grants are for people "in need," despite the fact they aren't really.
- I feel that weavers with more of a financial need should apply for the grants.
- Reminders
- date and subject, Housing if required.
- The amount of grantees compensation is not enough for what is asked for in kind services in return
- Easy access to all information

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- I never thought of it however a lottery would be nice. We could make application!
- did not explain need to give back to the guild in return
- No ability on my own to pay for it
- I think this money should go to getting more new / young weavers involved in weaving.
- The right topic.
- confidence in my own weaving
- I don't need grants presently.
- Need?
- It's embarrassing to ask for one and the assumption is someone else is more appropriate.
- Time! (To take the workshop)
- I would imagine it would take the right workshop or class and the lack of funds to attend.
- In depth study of a structure, studying with a particular instructor for a week
- Being mindful of the grant parameters before signing up for a conference.
- I have always felt the grants should be reserved for someone who might not otherwise be able to afford to go.
- I haven't seen any notices about applying or how to apply. I'd like to see a notice in the bulletins about how to apply
- Just needed to know about it & that it's not need-based! Thanks!
- I would not feel right in applying for an education grant since I can afford to pay for a workshop, class or NEWS etc.
- Can we change the bylaws so that a portion of the profit from the sale can go to bringing in other teachers for workshops? This would be to the advantage of all members instead of a few and would allow us to bring teachers from afar, thus providing more teacher variety.

## Ratings

### Summary of Rating Scores

Mentors	3.71
Support	3.58
Value to you as a weaver	3.38
Ratings classes	3.15

How likely would you be to participate in an ongoing ratings group that would get together at meetings like Weavers Helping Weavers?	1.78
How likely would you be to seek a Rating if mentors were available?	1.86
How likely would you be to seek a Rating if samplers, practice pieces and resources for the different weaving structures were available as suggestions or guides?	1.90
How likely would you be to seek a Rating if your sample or practice weaving could be critiqued by a mentor?	1.93

# WGB 2016 Survey Results

## Detail of Rating Scores

### Value to you as a weaver

Not at all important	14	19.7%
Somewhat unimportant	3	4.2%
Neutral	19	26.8%
Somewhat important	12	16.9%
Very important	23	32.4%

### Mentors

Not at all important	9	13.2%
Somewhat unimportant	4	5.9%
Neutral	12	17.6%
Somewhat important	16	23.5%
Very important	27	39.7%

### Support

Not at all important	10	14.9%
Somewhat unimportant	4	6.0%
Neutral	12	17.9%
Somewhat important	19	28.4%
Very important	22	32.8%

### Ratings classes

Not at all important	14	21.2%
Somewhat unimportant	7	10.6%
Neutral	18	27.3%
Somewhat important	9	13.6%
Very important	18	27.3%

### How likely would you be to participate in an ongoing ratings group that would get together at meetings like Weavers Helping Weavers?

Not at all likely	32	43.8%
Somewhat likely	25	34.2%
Very likely	16	21.9%

# WGB 2016 Survey Results

## How likely would you be to seek a Rating if mentors were available?

Not at all likely	27	37.5%
Somewhat likely	28	38.9%
Very likely	17	23.6%

## How likely would you be to seek a Rating if samplers, practice pieces and resources for the different weaving structures were available as suggestions or guides?

Not at all likely	24	33.8%
Somewhat likely	30	42.3%
Very likely	17	23.9%

## How likely would you be to seek a Rating if your sample or practice weaving could be critiqued by a mentor?

Not at all likely	28	39.4%
Somewhat likely	20	28.2%
Very likely	23	32.4%

## Would it be helpful to hear from weavers who have been through the ratings process?

Yes, as an afternoon presentation	17	24.6%
Yes, as a morning workshop	4	5.8%
Yes, as a February program	13	18.8%
Yes, as a Weavers Helping Weavers	20	29.0%
Not helpful to me	15	21.7%

## Comments on the Ratings program?

- I would like to see a more structured program with regular meetings where you are guided through the steps.....it is too self-directed for me at this point.
- I'm a new weaver. Enough said.
- For me, Too late to start now
- I answered "not at all likely" to many of the questions because I already have a Master weaver certificate through Hill. However, I strongly support the WGB Ratings program!
- Although if I am taking a class then I would not be able to sit in with WHW if it is at the same time. And I would not want to miss out on the possibility of learning something new in a class. I feel it is a smaller venue/group situation.
- Excellent possibility really necessary for the quality and size of the Guild. Oldest and most prestigious!
- I am a master weaver, so all of the above doesn't really apply to me.

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- I am not planning to take part in the ratings program. I think the feedback is that it's cumbersome and maybe designing it to be more 'user friendly' will encourage more of our members to take part. I love seeing the display of the work member's have created for their ratings. Very inspiring.
- I found it very confusing and couldn't get answers to the questions I had. A mentor would be great!
- I found the Apprentice program too confusing without some mentoring and the definitions of what is individual work a little murky. As a novice weaver taking on the "new" Apprentice Program without direction is daunting.
- I have heard that your ratings/jurying are more traditional as opposed to getting it through Hill Institute
- I know very little about it, but will now look into it!
- I like the Ratings program. I would like to have a Mentor and/or opportunities to have my work critiqued.
- I question whether providing samples for this purpose should be done.
- I went through the Journeyman rating before the requirements changed and a small group of us supported each other. Since going to meetings was not an option I had no alternative, but it worked well. It would be great to have support and resources should I decide to go on to the next level. I learned a lot first time around.
- It sometimes looks overwhelming so having a presentation and seeing how others go about it would be good
- process too subjective by judges
- The guidelines need to be rewritten for clarity. It is a valuable opportunity for self development, and it supports the mission of the guild.
- The ratings program doesn't interest me because it dictates what I must weave. For example, I will never weave rugs and don't want to be forced to do that just for a rating.
- The Ratings program is a great service in helping weavers improve their skills and be well rounded in knowledge of techniques. This program is why I belong to the guild.
- The ratings program is an excellent learning program. However I prefer one to one education.
- WGB needs to do more to support the weaving education of its members. We have a basic format with the Ratings program - but weavers should not have to decipher requirements and practice their weaving in isolation.

## Study Groups

### What would it take for you to participate in a study group?

- More exposure to the study group topics. I didn't realize this was tried before.
- Topic and small class for hands-on help.
- I already do that through Complex Weavers
- Some activity, perhaps during lunch, where members rotate (like speed dating but in small groups) to find out about what other members would be interested in. Announcements in bulletin or blast. 'Classified' section in the bulletin for those seeking to start or join a study group.
- A printed listing of the study groups available, their location, and their goals.

# WGB 2016 Survey Results

- Leadership and geographic proximity
- I'm already in a ratings study group
- An appropriate level and interesting topic, perhaps with meetings during lunch.
- More time!
- For me, timing is everything: How often would we meet? Where? For how long? Is the study group topic of interest to me?
- Again, too late now
- no interested
- Location! or more computer contact for instance of a show and tell computer blog. More current info on shows, exhibits and photos.
- similar interests, am an active member and never knew the groups existed
- Time!
- Like-minded people! Could new members take a lead? I am new!
- Location/ computer repair!
- I'm already in one.
- I'm in one, but offering defined topics and time frames might get some traction.
- It was an option I was not made aware of. A list of interest in topics would help. I do participate in a study group from CW and have explored various weave structures through that over the years.
- location, location, location
- Mentoring
- I do participate and it is working very well. It should continue to be promoted at the meetings. It may just take a few years, or it may be that many are already in another guild that satisfies this need.
- I don't have the time now, but have participated in the past.
- I prefer convenience of local guilds.
- I recall being excited by the idea of study groups but don't remember hearing anything about how to go about getting one started or participating in one. Especially as someone who is not at Wednesday day meetings, I was happy for this idea, but saw nothing in the newsletter or web site about them.
- I would need to be interested in the topic.
- If the topic aligned with something I'm pursuing, or if meeting near southern NH
- Am in a study group
- Having it close to where I live and a more general approach to topics
- I actually am in one and think its great!!
- I already participate in a study group!
- I am gaining experience as a weaver, I would like to join a study group.
- i belong to a study group.
- A convenient time with a topic I was interested in
- a particular topic
- A topic that interest me and a closer location to drive to
- more weaving time than I have!
- Mostly, for me, it is a time issue right now. But having a list of possibilities would be a good way to have members vote on what they might sign up for
- Only if the topic is of special interest to me. On the other hand, I would be happy to help support such a group.

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- Open it to non-members? Some of us are in study groups with other guilds.
- presently in a study group
- Textured surfaces
- This needs a committee to provide some structure and get it going.
- To be retired and have the additional time

## Annual Sale

### Have you participated in the sale as a weaver?

Yes	36	46.8%
No	41	53.2%

### If no, why not?

- are my pieces good enough?
- as a buyer, only ! I feel my tapestries are too expensive!
- Did not have pieces suitable yet
- Don't know?
- Don't weave enough quantity to have anything to sell
- Give most of my weaving as gifts
- I do not produce enough and concentrate on items for myself and others.
- I don't weave enough to sell.
- I only weave a few items a year
- I weave for fun
- I'm new
- I'm not very productive.
- Lack confidence in my work
- my weaving is not yet perfected and it is also very intimidating to think about applying
- Never have enough things to sell.
- New member
- New to BWG but planning to weave for the sale this summer
- No production
- not a production type weaver
- Not convenient time or location for me
- Not enough inventory
- not good enough yet
- not interested in selling
- Paperwork, not a production weaver, some of the general competitive atmosphere
- Too distant
- Too far away for me now.
- Weaving only occasionally - not enough to sell
- work schedule conflicts

# WGB 2016 Survey Results

## Have you participated as a volunteer?

Yes	51	68.0%
No	24	32.0%

## If no, why not?

- Deciding what would be of use to BWG, and of interest to me
- Didn't know
- I have a work trip every year that is at the exact time as the sale
- I was away at the time of the last sale and that was my first year in the guild
- I'm a new member
- I'm new
- Live too far away. Transportation 1 1/2 hrs. one way. Maybe nearby free housing would be a suggestion.
- New member
- New member
- Not present at many meetings
- Still new to the guild and I also work full time, have kids at home - very busy!
- too far to drive
- Travel time for me is 1 1/2 hr one way . Usually give give to my guild rep and send it. However in this day of cell photos, We could have and exchange cell photos of weaving, monthly using reciprocal blog or Facebook.
- work schedule conflicts

## Do you think WGB should consider other arrangements for the sale? (select all that apply)

No changes are needed	48	80.0%
Other dates	6	10.0%
Other locations	11	18.3%

## What location(s) do you think would be better and why?

- Commercial large outlet having demonstrator in more public place, I hired a public relations firm in NYC for \$2000. for 4 weeks. I sold an \$11,000 tapestry. Paid ads for works may be interesting for return of monies used! commission from artists. For instance in Architectural Digest. Also national magazine, such as "Interior Design", "Facilities" possibly ASID panel or meeting program presentation of household items. I have sold bedspreads for \$3000. and headboard design for \$3000. also Canopy for beds. Basically locations like large plazas for sales and kiosks may be possible. This takes a more income related approach. There are 5 weavers who have studios in the ET Wright building, Rockland MA. I have more ideas but not the youth to pursue them. Maybe a board of marketing would be a good idea.

# WGB 2016 Survey Results

Maybe a program or workshop or panel discussion of people who have made income from their craft, would be interesting.

- I think best to keep the current location for continuity. Feel we would love customers if we change the location.
- I think a location on the T would bring in new people. However, it would be a LOT of work to arrange something new like that. The sale continues partially because the wheel does not need too much reinvention.
- I think there is great value in the consistency of the sale. We;d lose customers if we made too many changes.
- I would choose a location with more visibility
- It is always difficult to make a change to either time or place. If a change were made, you would have to truly find a "more well known" place.
- large commercial outlet or even different area like gallery location. South shore Art Festival, possible booth for sales! mailing is 5000 traffic is probably 20,000.
- location with better parking, more walk in traffic and close to public transportation
- Maybe in Boston, more people
- More traffic, more urban
- nearer to Boston would be good
- Need more space for items; they are just piled up and it's a shame...
- no opinion- have not visited current location
- Perhaps we could partner with ATHM when they do one of their events and do a concurrent sale. I know they have their own shop, but it's pretty focused on small things. I'm thinking an additional sale here, not a replacement date (2nd question down.) Gotta stay away from July - Sept though. Before Mothers' Day and all the June weddings?
- What does a "Pop-Up" on Newbury St. cost? Where is there good foot traffic? A Mall?

## What date changes do you think would be better, and why?

- Communication is the beat. I also used to the date and times that I have blocked out these on my yearly calendar.
- I think it would be good to have two sales a year: the current one in the Fall and another, in a different location, in the Spring. (Wow, and I didn't even know this was being considered until I saw your next question!)
- More than a weekend...to much stuff and not displayed well to sell.
- other times of the year as other times might be good for other types of woven articles
- Pre-Christmas is good since much of what is offered is winter wear. Household items and lighter scarves could be anytime Pre-Mothers' Day?
- Summer / Spring or fall warm weather Possible big tent at Broomfield Antique show summer.
- There are so many beautiful things left at the end of the sale that I would like to see a second sale developed in a different geographic location. If it were held the following weekend people would not need to submit twice, though someone would need to store everything safely.
- We are working to amend the hours. I think if the hours were more uniform and shorter, customers will come when we are open.
- You didn't ask this, but there are weavers putting things in the sale that they didn't weave themselves. That kind of makes me angry.

# WGB 2016 Survey Results

The Annual Sale committee is discussing an idea to hold a small 2-day limited product sale at an alternate location in the spring to see if we could generate new interest in the November sale. What do you think of this?

No	9	13.4%
Maybe	26	38.8%
Yes, and I might help by weaving or volunteering for it	28	41.8%
Yes, but I can't participate	4	6.0%

## Communications

### Summary of Communication Media Scores (1 is the highest)

Email blasts	2.36
Bulletin	2.41
Yearbook	2.83
Website	2.93
Yahoo Groups (Members_WGB)	3.48

### Detail of Communication Media Scores (1 is the highest)

#### Bulletin

First	29
Second	14
Third	13
Fourth	8
Fifth	10

#### Website

First	15
Second	9
Third	22
Fourth	14
Fifth	10

#### Yearbook

First	19
Second	13
Third	14
Fourth	11
Fifth	14

#### Email blasts

First	44
Second	4
Third	1
Fourth	8
Fifth	18

# WGB 2016 Survey Results

## Yahoo Groups

First	14
Second	8
Third	7
Fourth	8
Fifth	30

## We offer the option of receiving the yearbook as a PDF or printed hard copy. Which did you choose?

PDF	30	39.0%
Hard copy	29	37.7%
Both	18	23.4%

## If you received a PDF, did you print it out?

Yes	6	9.2%
No	26	40.0%
Got a printed copy along with the PDF	15	23.1%
Didn't get the PDF	18	27.7%

## Do you refer to the yearbook during the year?

A lot	20	27.0%
Sometimes	39	52.7%
Not at all	15	20.3%

## Do you think we should continue with the 5" x 8" layout or change to an 8.5" x 11" layout? (applies to both PDF and printed copies)

5" x 8"	45	71.4%
8.5" x 11"	18	28.6%

## Which of the following formats would you prefer?

Print	35	46.7%
PDF emailed to you	28	37.3%
Information stored on a password-protected website	12	16.0%

# WGB 2016 Survey Results

## Comments on the yearbook?

- I rarely use it. Seems like the website could accomplish this without the cost of publishing and updating a yearbook. This is especially true now that the website is so much more organized.
- A wonderful compilation of information. For my purposes, it could be put on a membership-only section of the website.
- Definitely should move to a less expensive method. PW protected website is great!
- Expensive and old fashioned, go digital
- find the printed version is not useful as the membership list is not up to date; need a way to have a current membership list which can be printed especially for board members
- from now on I'd get a PDF
- great very professional book. Repeat the quality! Thank you for the thorough info. Of course it could be in color Or you could have pages of member's cards.
- I am used to print therefor I prefer it. I have it on my desk for easy reference, because of the smaller size, but of course pdf is also available and color would be possible however color print out is also considerable!
- I don't really care about the size, other than the fact that I already have it in a small binder, so that's convenient.
- I like the small hardcopy cuz I can carry it with me. I like the emailed version, cuz I can search it and it's handy when I'm home.
- I picked the PDF this year, but the page numbers didn't match the ones in the book, so it was useless. I'm going to get a print copy this year.
- I prefer print, but a searchable, up to date pdf file that is in good format for printing would be ok.
- I refer to the yearbook often for info on members. The print version is not complete for this purpose. A password protected website would be the most useful as long as it is updated frequently.
- If people are printing out a PDF it probably makes sense to change to a 8.5x11" format so entire page is utilized when printing. It would probably make sense to move to a password protected website format to save costs on printing. However we probably have members who are not computer savvy and for whom a printed format would be important.
- If you go to PDF, make it 8.5 X 11. Print version has been nice, but seems to me a pdf is sufficient. A whole lot cheaper and easier.
- It's a snapshot, currently the least useful source of up-to-date info. It locks the program planners into unrealistic deadlines too far in advance; programs and events are often changed after distribution. Redirect the volunteer time and effort to produce the yearbook into other areas.
- It's helpful
- Nicely organized
- No
- PDF only. Not used enough to spend so much money and time to produce. This is a document most used by board and heavy volunteers.
- The current size works well on an iPad. Laid out as a larger page, it would be harder to read.
- The yearbook is a valuable resource for me.
- Up-to-date member info is important.
- Website
- Would have checked all of the Print/PDF/Password protected website if I had been allowed.

# WGB 2016 Survey Results

## Are there any other thoughts you'd like to share with the Guild's Board of Directors?

- Although I have not participated much recently, I still like to know what is going on, and appreciate the email communications.
- Another guild I belong to sends out weekly updates on guild activities, fiber related events/exhibits, classes etc. They have a very attractive format. Here is the link to the online version: <http://us1.campaign-archive1.com/?u=ed3265ce3964dbaa76c31e03e&id=c99a5ebb5f&e=5093050663>. Note that members view this in their e-mail.  
The Annual Sale committee's spring idea was not explained too clearly. Hard to know what to make of it.
- Class size was fine, rooms are too small.
- Email Blasts
- Explore possibilities of outreach to, for instance, Assisted Living places with perhaps the possibility of some classes
- Form committees to govern, so more members can contribute at the committee level
- I am often lost in the cracks as WGB insists on using my old email and verifying my membership is not easy.
- I believe I said too much, you do a great job!
- I think membership is one of our most important assets. Perhaps we should take more time at the meetings to encourage members to invite people to join them as guests. I have given memberships as gifts and then the people end up joining
- I worry about our collective "age"! I'd like to see a speaker at the May meeting.
- I'm a new member and also a shy person. I'm not sure how to fit in to this Guild where everyone seems to know each other.
- I'm new to the guild, have only gone to a few programs. Is there any way to make it a bit more welcoming to new members? The workshops are great, but the lunch/afternoon seems more for people who have known each other for a long time.
- Interested in more details on 100th book project, examples as pieces come in.
- Sometimes
- Thanks for all you do
- thanks for volunteering and all your hard work
- Thanks for your commitment and service to Weaver's!
- The Guild needs more ways to volunteer. Currently, other than the Sale, volunteering mostly involves being on the Board or having a year-round job. It would be great to have a list of discrete tasks people could take on. Many people who can't take on an on-going job might be very interested in picking up smaller jobs here and there. I know I would.
- There should be feedback in a timely fashion re the finances of the sale. It is disappointing not to know what the expenses were and what the profit was.  
The new display equipment should have been discussed with former chairs and moving the scarves around from day to day caused chaos.
- Trim down the Bulletin. / Door prizes are cute, but add nothing to the meeting (but time) and are one more burden to volunteers.
- You covered many for me!
- You didn't ask, but I benefit from listing as a commission weaver. I'm about to start a big commission for a client in Michigan!

# WGB 2016 Survey Results

## What did you think of this survey?

- Great idea - maybe send more frequent surveys on workshop topics?
- Very easy to complete.
- Nicely done!
- Thorough
- It didn't ask for or leave room for some things I thought were important. I suspect some of the answers I gave will be misread because they come without context. A few things reversed normal or expected order - may get some answers that are backwards from what was intended.
- I liked it and think it is a good way to give and get feedback
- Good idea every so often. I'm not sure there were any questions that will get at why our membership has shrunk so much.
- Excellent idea. Being a new member, I am still learning the structure and players.
- Being a new member, it is difficult to make informed comments about some things, like the ratings groups, and not knowing how important the Fall Sale is to BWG, I couldn't say whether a Spring Sale would be worth the effort.
- Covered most of the bases.
- Great!
- Something like this is always useful, though I can't help but feel there are topics that aren't covered.
- Thorough and well designed.
- Very thorough
- It is good. It might go into SS&D or even Hand woven.
- Easy to answer
- Very good.
- Nicely done but please do not change the meeting day- or time! Older weavers, as most of the guild are, don't like night driving.
- Easy. I hope it answered some of the concerns.
- OK
- The two "ranking" questions are allowing duplicate rankings??? / Need a "why do you belong?" question.
- good questions
- Great! Easy to fill out and not too long.
- Difficult thing to write- well done!
- Very relevant questions
- Not sure...
- OK as surveys go
- excellent
- Good questions!
- Very well organized and easy to use. Great job!
- It's a way to get input, but a pain in the.....
- thought provoking, thank you for doing this
- Comprehensive!
- Good. Maybe allow comments more frequently throughout the survey. The first option for comments was after a long list of questions.
- Useful from time to time to keep guild significant.
- Great way to get input!

# WGB 2016 Survey Results

- Well done!!!
- Very thoughtful & informative for a new member!
- Very complete!
- It was good. Will be interesting to see the results and what comes of it.
- Thanks for asking (all of it!)